

# THE CINEMA MARKETPLACE

# UK CINEMA – A BILLION DOLLAR BOX OFFICE

Box office in the UK has consistently been delivering across the last 5 years

**2000 – £639 million**

**2006 – £762 million**

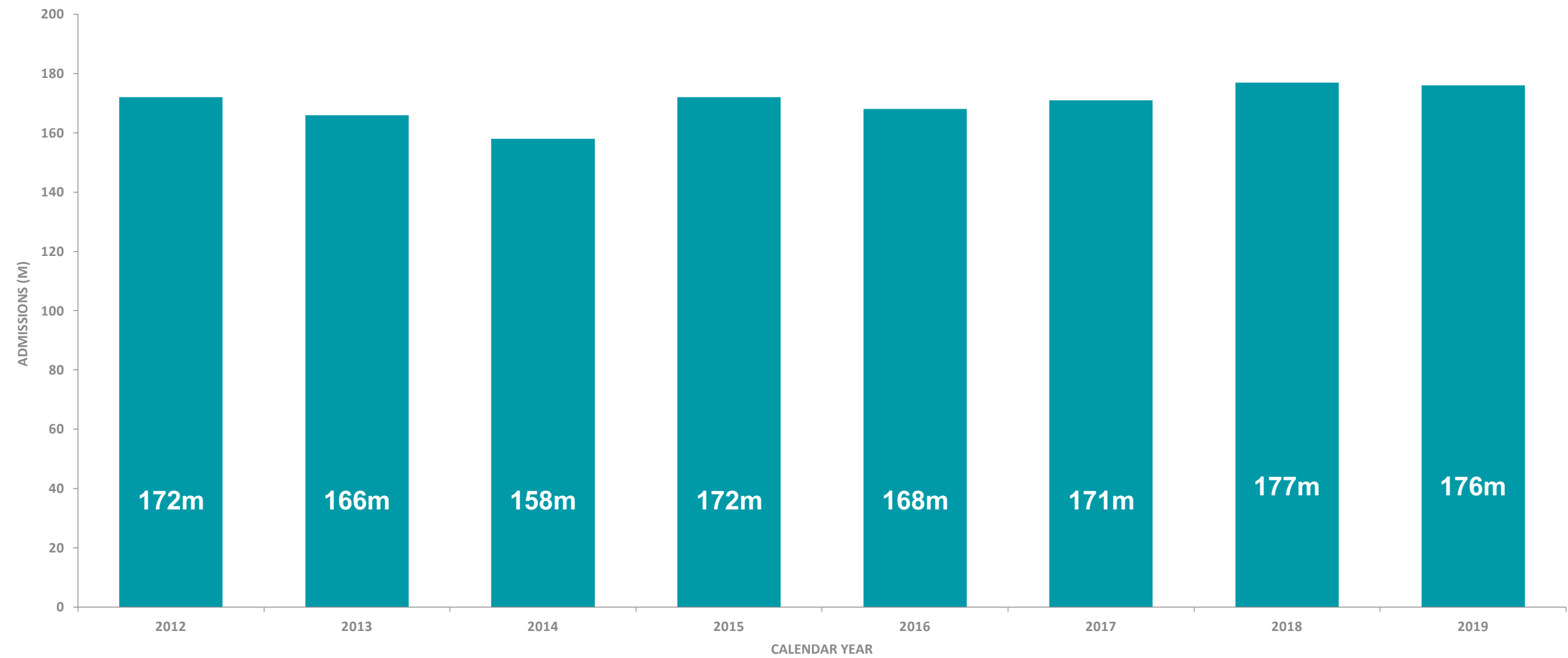
**2016 - £1.3 billion**

**2017 - £1.3 billion**

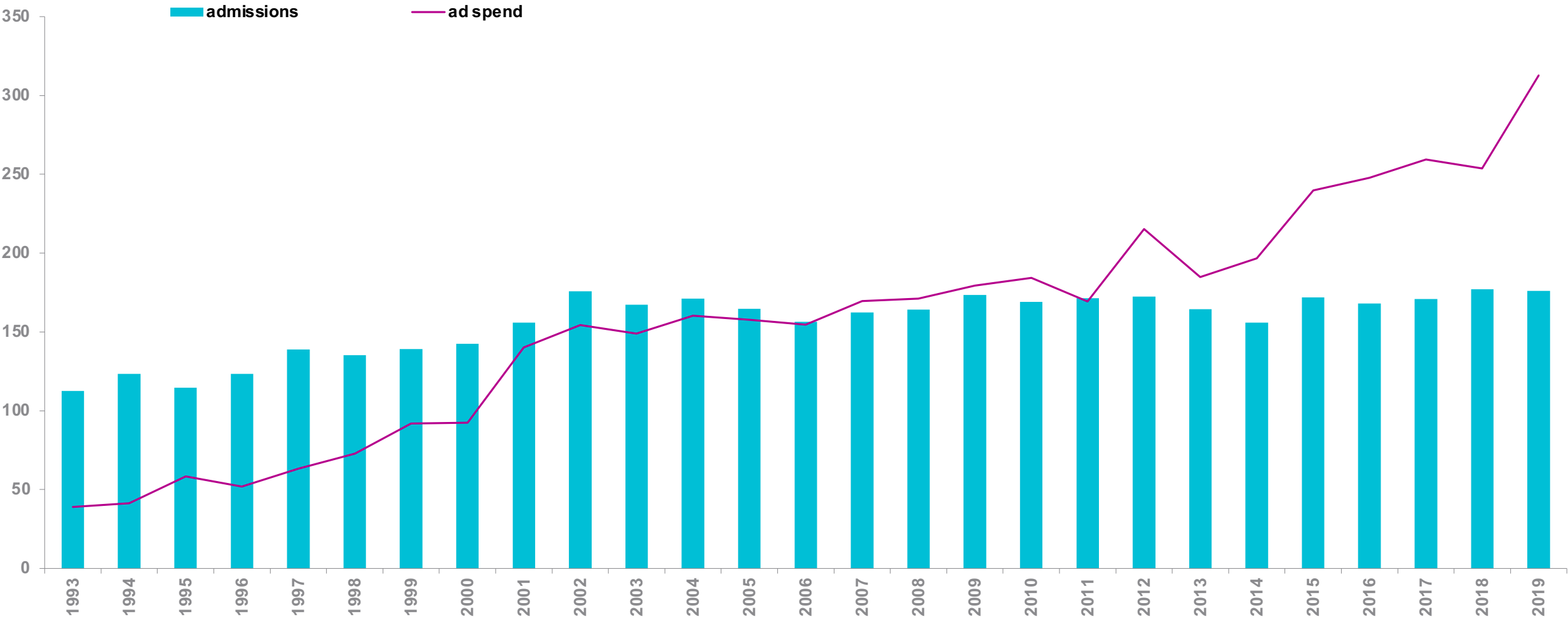
**2018 - £1.3 billion**

**2019 - £1.3 billion**

# CINEMA ADMISSIONS



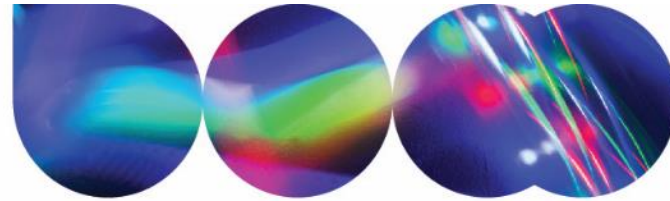
# CINEMA ADMISSIONS & AD REVENUE





# OUR CINEMAS

# DCM'S PARTNERS



digital cinema media



**PLUS 160+ INDEPENDENT CINEMAS**

# UK CINEMA - THE NUMBERS

All UK

**4,399**

screens

**811**

sites

# DCM REPRESENTS 80% OF THE UK MARKETPLACE

**Digital Cinema Media 80%**

**3,412**  
screens

**528**  
sites

**P&D 20%**

**Pearl & Dean**  
is the only other  
major competitor



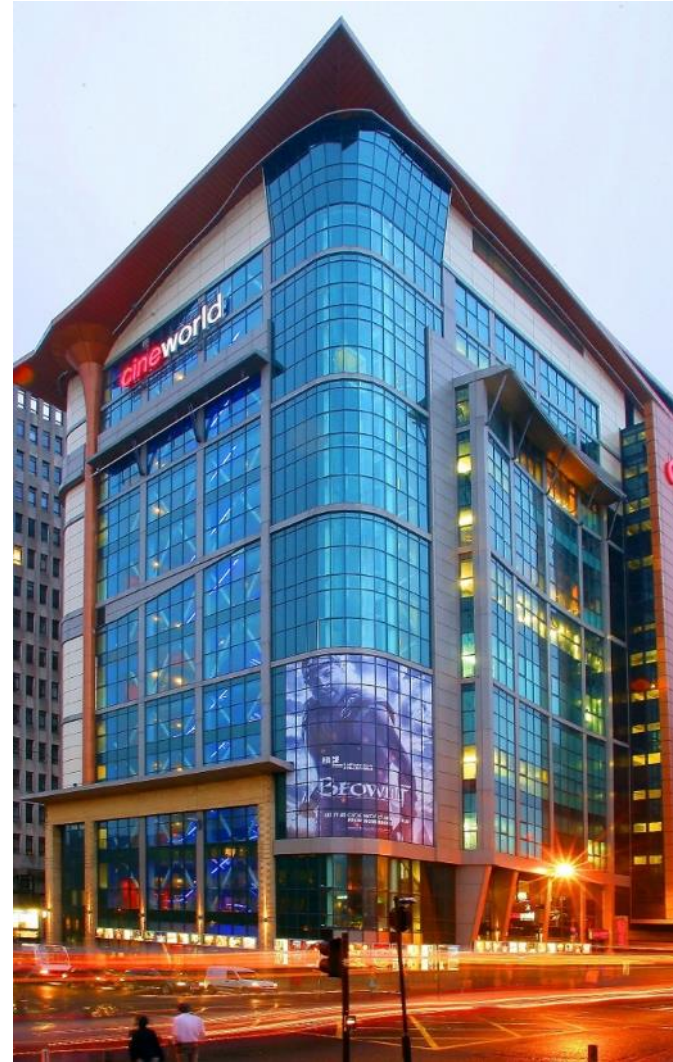
# CINEWORLD



**97**  
Cinemas



**1011**  
Screens







**4DX™**

**28 (+2)**



**SCREEN X**

**15 (+5)**



**VIP**

**5**



# CINEWORLD SCREEN X SCREENS (14)

Basildon  
Castleford  
Crawley  
Didsbury  
Edinburgh  
Leeds (White Rose)  
London - O2  
London - Wandsworth  
Milton Keynes  
(Newcastle Upon Tyne)  
Rushden Lakes  
Sheffield  
Speke  
Watford

SCREEN





# 4DX CINEMAS

Aberdeen Union Square  
Basildon  
Birmingham - Broad Street  
Bracknell  
Cardiff  
Castleford  
Crawley  
Didsbury  
Edinburgh  
Glasgow Renfrew St.  
Ipswich  
London - Enfield  
London - Leicester Square  
London - O2  
London - Wandsworth  
Middlesbrough  
Milton Keynes  
(Newcastle Upon Tyne)  
Rushden Lakes  
Sheffield  
Stevenage  
Telford





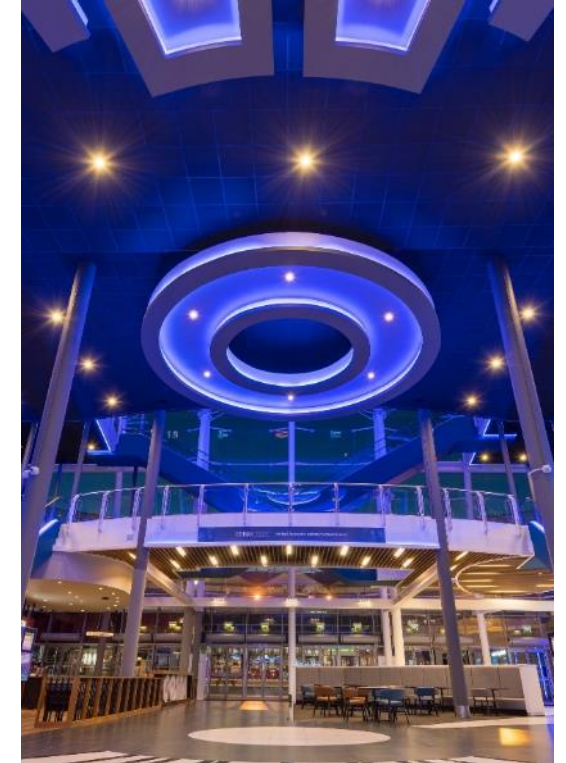
# ODEON



**110**  
Cinemas



**884**  
Screens





# ODEON LUXE

Birmingham Broadway Plaza  
Derby  
Durham  
East Kilbride  
Edinburgh West  
Glasgow Quay  
Hull  
Lee Valley  
Leeds - Bradford  
Leeds – Thorpe Park  
Liverpool Switch Island  
London - Haymarket  
London – Leicester Sq.  
London – Putney  
London - Swiss Cottage  
Maidenhead  
Sheffield  
Stafford  
Telford  
Warrington



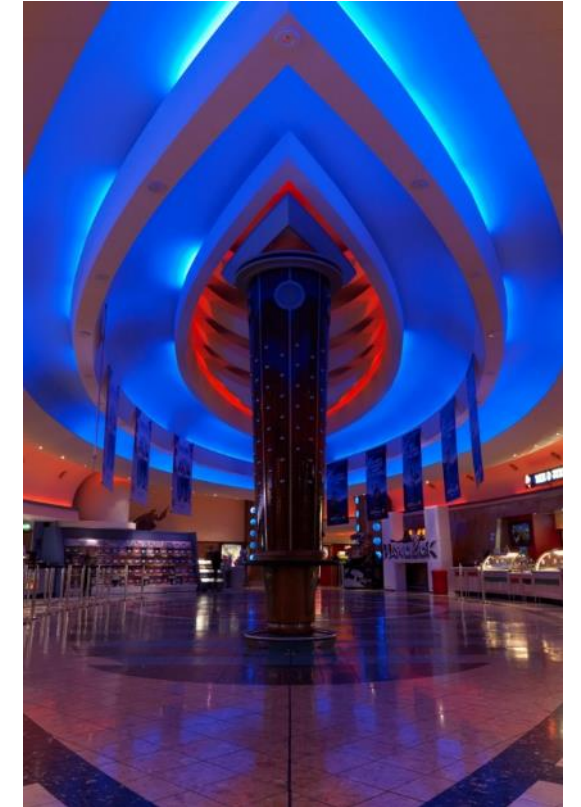




**88**  
Cinemas



**840**  
Screens





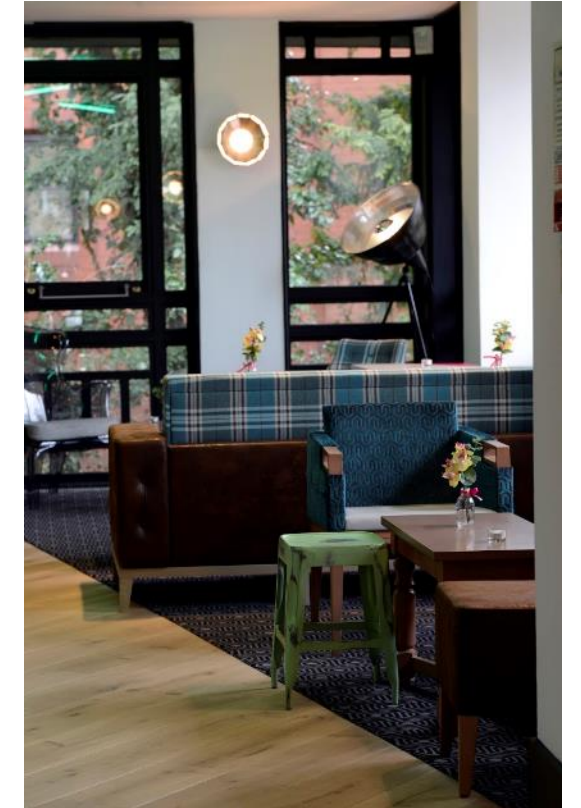
# CURZON



**15**  
Cinemas



**45**  
Screens



# CURZON



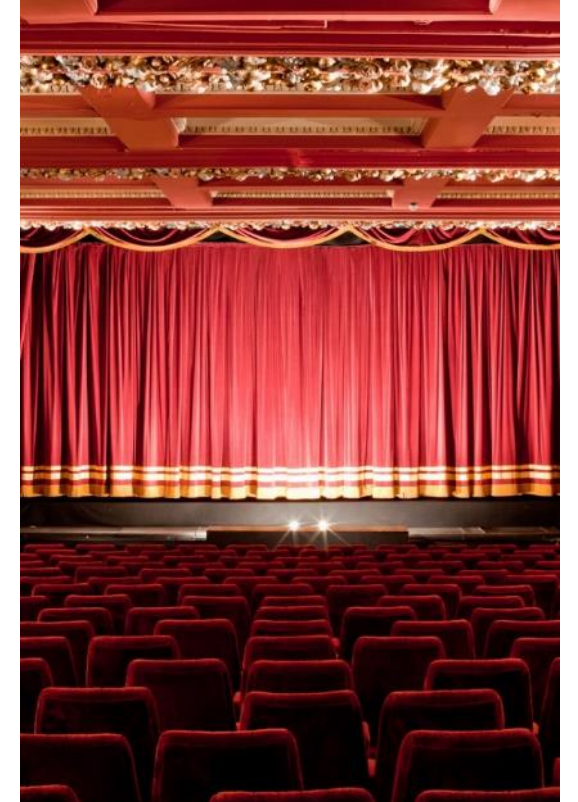
# PICTUREHOUSE



**25**  
Cinemas



**85**  
Screens



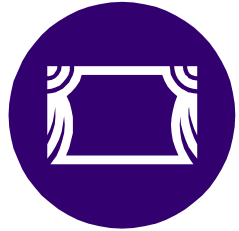
**Picture  
house**



# INDEPENDENTS



**166**  
Cinemas



**460**  
Screens





# INDEPENDENTS





# CINEMAS ARE CONTINUALLY INVESTING IN NEW TECH

The IMAX logo is displayed in a large, bold, black, sans-serif font. A registered trademark symbol (®) is located at the top right of the letter 'X'.

41 sites

The Dolby Atmos logo features a black square icon on the left containing two white, stylized, overlapping 'D' shapes. To the right of the icon, the word 'DOLBY' is written in a bold, black, sans-serif font, and the word 'ATMOS' is written below it in a similar font, with a trademark symbol (™) at the end.

40 sites



22 sites



14 sites



# CINEMA EXPERIENCE IS MORE THAN JUST THE FILM





## +100 NEW SCREENS COMING IN 2020/2021

## Including the below in London alone...

|                     |                                                                   |
|---------------------|-------------------------------------------------------------------|
| <b>ODEON</b>        | Leicester Square (3)<br>Marble Arch (5)                           |
| <b>Cineworld</b>    | Hounslow (10)                                                     |
| <b>Picturehouse</b> | Ealing (8)<br>Finsbury Park (9)                                   |
| <b>Curzon</b>       | Hoxton (3)<br>Kingston (5)                                        |
| <b>Independents</b> | Battersea (3)<br>Dalston (2)<br>Hammersmith (2)<br>White City (3) |

